

Medical Development Group 2007/2008 Program Calendar



What's New in Selected Fields: Neuroscience and Neurotechnology

June 4, 2008
Emerging Enterprise Center at Foley Hoag

■ Forum Panels (Foley Hoag Emerging Enterprise Center, Waltham)

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|-------------|---------|---|
| 2007 | Sept. 5 | Medical Product Launch Strategies |
| | Oct. 3 | Future of Clinical Diagnostics |
| | Nov. 7 | Trends in Healthcare Policy: How They Will Affect the Medical Device Industry |
| | Dec. 12 | How to Identify and Interpret the Voice of the Customer |
| 2008 | Jan. 9 | Successful Clinical Trial Strategies |
| | Feb. 6 | Getting Your Money Out: Harvesting and Preparing for Acquisition |
| | March 5 | Full Circle of Innovation — From Surgical Suite Invention to a Surgical Product |
| | April 2 | Driving Physician Adoption of New Products |
| | May 7 | Alternatives for Commercializing a Medical Device |
| | June 4 | What's New in Neuroscience and Neurotechnology |

■ Networking Meetings (Pizzeria Uno, Newton Corner)

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| 2007 | Sept. 19 | Small Business Innovation Research Grants |
| | Oct. 17 | Navigating Through GPOs and IHNs in Developing Contracts |
| | Nov. 28 | Painless Patenting |
| | Dec. 19 | HR Strategies for New Companies |
| 2008 | Jan. 23 | Evidence-Based Medicine and Clinical Trial Design |
| | Feb. 20 | Alternative Financing Strategies |
| | March 19 | Value Proposition: Creating a Compelling Message |
| | April 16 | Alliances: How Small Companies Prosper with Larger Companies |
| | May 28 | IRB: Patient Protection in Clinical Research |
| | June 25 | Common Contracts Used in the Medical Device Industry |
| | July 16 | Case Study: Transitioning from Early Stage to Larger Company |
| | Aug. 20 | Transitioning to a Career in the Medical Device Industry |

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**If you are interested in sponsorship opportunities,**  
 please contact **Mel Prenovitz** at [mprenovitz@meddevgroup.org](mailto:mprenovitz@meddevgroup.org) or **617-738-6599**  
 or **David Kaufman** at [dkaufman@meddevgroup.org](mailto:dkaufman@meddevgroup.org) or **617-345-6789**.  
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■ Upcoming Events

June 25 Networking: *Common Contracts in the Medical Device Industry*

If you're starting a medical device company, you'll need to be familiar with some legal documents. You have your idea, some data, you're filing patents, you've incorporated and you're ready to get to work. Now you need to deal with some other documents to protect your investment. What are the most frequently used contracts or other legal instruments necessary in a medical device startup. In this forum, you will hear about NDAs/CDAs, MTAs, license agreements, and an overview of other agreements for contract manufacturing and other activities associated with starting a medical device company.

■ Program Description

Advances in neuroscience are revolutionizing our understanding of the human brain. The national economic burden from neurological disorders in the US alone is estimated at \$500 billion. However, new research and new products are yielding a vastly improved understanding of brain disease and injuries, human cognition and behavior, creating an unprecedented ability to treat and heal those in need. Please join us for a discussion on recent developments in neuroscience and neurotechnology from a panel of experts in neuroscience research, product development, and clinical application.

■ Moderator

Paul Pyzowski, Life Sciences Instrumentation Entrepreneur

■ Panelists

Charles Jennings, Ph.D., Director, McGovern Institute for Brain Research
Neurotechnology Program

Jason Harry, Ph.D., Executive Vice President and CTO, Afferent Corp.

Thorkild (Thor) Norregaard, M.D., Neuroscientist and Neurosurgeon

■ June Forum Co-Champions

Marty Sklar, Medical Development Partners

Richard Halpern, Halpern Info Services

■ Agenda

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|-----------|--|
| 5:30–6:00 | Registration, informal networking, buffet dinner |
| 6:00–6:25 | MDG announcements and acknowledgements |
| 6:25–6:35 | Moderator's introduction of topic and panelists |
| 6:35–6:50 | Charles Jennings presentation |
| 6:50–7:05 | Jason Harry presentation |
| 7:05–7:20 | Thorkild Norregaard presentation |
| 7:20–8:15 | Q&A |
| 8:15 | Adjourn |

■ MDG Mission

MDG's mission is to contribute to the continuing development of medical devices and other medical technologies by enhancing the professional development of its members, fostering and supporting entrepreneurial thinking, serving as a forum for exploration of new business opportunities, and promoting best practices in enterprise management.

Please pre-register for MDG events.
For more information, visit www.MedDevGroup.org.

■ Biographies



Paul Pyzowski

Paul Pyzowski is a co-founder and CEO of Aleva Neurotherapeutics, an early-stage medical device company developing advanced neurostimulation products for the treatment of movement and psychiatric disorders. Aleva's research and development is headquartered outside of Geneva, Switzerland, with business operations in the U.S. Prior to this Mr. Pyzowski was a senior executive at a privately financed MIT-Whitehead spin-off where he commercialized two products for DNA analysis, and before this spent over 10 years with a publicly traded semiconductor technology company. He obtained his BSEE from Carnegie-Mellon University, and an MBA from the Institute for Management Development in Switzerland.



Charles Jennings

Dr. Charles Jennings joined McGovern Institute for Brain Research in 2006, as director of the newly established McGovern Institute Neurotechnology (MINT) program. The goal of this program is to support collaborations between neuroscientists and researchers from other disciplines within and beyond MIT, with a view to developing new platform technologies for brain research. Dr. Jennings has a research background in developmental neuroscience. He obtained a Ph.D. from University College London and was a postdoctoral researcher at Harvard and MIT. From 1993 to 2004 he was an editor with the Nature journals, where he founded *Nature Neuroscience*, one of the leading journals in its field.



Jason Harry

Dr. Jason Harry is executive vice president and CTO of Afferent Corp., a company developing medical device technologies to treat chronic neurologic dysfunction stemming from stroke, aging, and diabetes. He has worked in biomedical engineering and medical device entrepreneurial environments for over 20 years. Prior to founding Afferent, he was vice president of research engineering at NMT Medical, Inc. in Boston a company specializing in minimally invasive cardiovascular implants. He received his doctorate from Harvard University in 1988 and was on the faculty of Brown University for five years, where his research focus was functional neural stimulation and muscle mechanics.



Thorkild Norregaard

Thorkild (Thor) Norregaard, M.D., is a neuroscientist and neurosurgeon with broad training and experience in neurosurgery, neurology, orthopedic surgery and general surgery. In 2005 he transitioned from practice and teaching to working with technologists and investors to design, commercialize and finance medical devices and technologies in general. From 2002 to 2005 he was a staff neurosurgeon at Harvard Medical Faculty Physicians, and from 1988 to 2002 was both at Harvard Medical School as both an assistant professor and staff neurosurgeon. He obtained his M.D. from the University of Aarhus, Denmark.

■ MDG Officers, 2007-2008

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■ MDG Volunteers, 2007-2008

Richard Halpern, Programming
 Eric Peterson, Web Site Calendar
 Mike Toomey, Publicity
 John Wlassich, Outsourcing SIG

We are always looking for volunteers to help make our forums and networking successful. Please email the chairperson above if you would like to get involved with MDG.

■ MDG Alliance Partners

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