



## Become a Sponsor!

**The Medical Development Group** ("MDG") is a Medical Device and Technology educational and networking organization consisting of 450+ dues paying members and a 1800+ email list with whom we communicate 4 times per month and hosting more than 30 Forums, Networking, Educational Series, and "Special Interest Group" events annually.

**MDG's Mission** is to contribute to the continuing development of medical devices and other medical technologies by enhancing the professional development of its members, fostering and supporting entrepreneurial thinking, serving as a forum for exploration of new business opportunities, and promoting best practices in enterprise management.

**MDG pursues this mission** through the organization of educational programs and forums; the facilitation of cross-disciplinary dialogue and collaboration; the creation of venues for networking and information sharing for current and aspiring professionals, clinicians, and entrepreneurs; and the development of alliances with complementary organizations.

**The MDG Forum** is held ten months of the year on a variety of topics related to the medical device industry, typically structured with a moderator and panelists. Monthly attendance is 100 - 120 people.

**The Networking Meetings** are held every month to encourage members to network among each other. Sponsors may be invited to be the speaker on a topic of interest to the membership. Monthly attendance is 40 - 70 people.

**Educational Series Sponsored Events** are targeted programs of interest with an educational theme co-produced by MDG and our Educational Series Sponsors (generally 1 - 3 events per year per Sponsor).

### MDG Sponsorship Programs:

#### Level I – General MDG Sponsorship - \$1,500

- One Annual membership with one admission to each MDG event
- 15 second PP presentation sequenced on video projector prior to meeting start
- 30-second introductory "elevator pitch" at beginning of each MDG meeting (Not Special Educational Events)
- Hand out collateral materials on your company at each event
- Company name and logo on all print communication and e-mail announcements
- Company name, logo and link on following MDG web pages: Home, Announcements, Registration and Sponsors (certain pages sequenced among other sponsors)
- Job Posting Priority Page

#### Level II – Premium Level MDG Sponsorship - \$2,500

- All the benefits of Level I
- One additional guest admission to all events (\$500 value)
- Prominent placement and display of Logo on **most** web site pages **most of the time** (static, not sequenced)
- Limited to a maximum of two direct competitors at this level



# ***Sponsor a Mini-Series Educational Program***

## **Educational Series Sponsorship**

### **The Elements of this Educational Series include:**

- ▶ A 1, 2, or 3 - customized events (e.g. a mini-series), focused educational program(s) of particular interest to the membership
- ▶ Sponsors will be recognized as the authority, or leadership position, in a particular subject area through their association with that series
- ▶ A sponsor may host at their facilities or elsewhere
- ▶ This event will be co-produced by the MDG Educational Program Committee
- ▶ Sponsor will provide food/catering, or reimburse its cost if held at another location
- ▶ MDG Membership and guests will pay normal Forum event registration fees

### **Educational Series Sponsorship - \$5,000**

- All the benefits of a Level II sponsor plus:
- Two memberships and admissions to all events (approx. \$1,000 value)
- Recognition as Key Educational Sponsor at each event
- Prominent placement on all communications
- Job posting Priority position
- Exclusive Sponsor in your competitive field
- Sponsor an additional educational series in the same year @ \$2,500

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For more information or any questions concerning our sponsorship programs contact

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[www.meddevgroup.org](http://www.meddevgroup.org)

# SPONSORSHIP AGREEMENT

(Optional - complete on-line)



## Sign us up as a MDG Group Sponsor:

- A. Level I - Basic Sponsorship: \$1,500**
- B. Level II - Premium Level Sponsorship: \$2,500**
- C. Educational Series Sponsor \$5,000**

Starting the month of \_\_\_\_\_

Month

Year

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Assign annual membership (1 only) to: \_\_\_\_\_ e-mail: \_\_\_\_\_

Additional annual membership  
(Premium & Educational Series only) to: \_\_\_\_\_ e-mail: \_\_\_\_\_

Add'l. Company Contact \_\_\_\_\_ e-mail: \_\_\_\_\_

Title & Address : \_\_\_\_\_ Tel: \_\_\_\_\_

Payment:

- Check enclosed\*
- Credit Card: VISA or MC (on-line at: <http://www.meddevgroup.org/sponsorship.htm>)

*\*Make Payable to: MedDev Group, Inc. and mail with this form to:  
MedDev Group, Inc. c/o Sulo Musyaju, PO Box 381114, Cambridge, MA 02238*

Authorized by: \_\_\_\_\_ Print \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

e-mail the following to: [dkaufman@meddevgroup.org](mailto:dkaufman@meddevgroup.org) or [jeffrey.sprung@yahoo.com](mailto:jeffrey.sprung@yahoo.com)

1. Corporate name as it is to appear in promotional materials
2. Website address for link to your URL
3. Logo in both high and low resolution format
  - a) Logo for web site: ~200 pixels wide @ 96 dpi resolution, GIF or JPG
  - b) Logo for print: Vector art preferred as EPS or PDF file. If not available, high resolution JPEG or TIF file at 300 dpi at 2-inch size.

Please include any text tag line as part of the image. Sponsor Benefits subject to change per MDG Website.  
[www.meddevgroup.org](http://www.meddevgroup.org)